Security BSides Munich Conference Sponsoring Kit

THE WESTIN GRAND

MUNICH, GERMANY

November 17, 2025

sponsors@bsidesmunich.org

bsidesmunich.org

● Goals

Exchange

The goal of every BSides event is to create a forum for communication and cooperation. Unlike large conferences, the topics at **BSides focus on new emerging innovations and security-related areas.** Sponsoring is a way for you to participate actively in this exchange.

Engagement

There are no visitors to BSides, only participants. **Everyone can contribute to the conference**. All participants should get involved by discussing and exchanging ideas with each other. Topics are based on the interests of the participants, rather than industry buzzwords. It's about more than just information: it's about getting involved and supporting each other in a community.

Target Group

The event is aimed at **all those with a passion for and interest in IT security – from C-Level to IT managers, IT consultants, IT specialists, hackers and students alike.**

● Previous Events

✔ 2024

[BSidesMunich 2024](#), celebrating its 8th edition, embraced the theme "8-Bit Security", highlighting the role of Human Intelligence (HI) in the age of AI. With 440+ attendees, 32 speakers, and diverse talks and workshops, the event brought together security professionals, researchers, and enthusiasts.
Key highlights included the Hardware Hacking Village, interactive hardware badges, and innovative sponsor booths showcasing cutting-edge security solutions. Attendees and speakers expressed overwhelming enthusiasm, reaffirming BSidesMunich as a premier cybersecurity event.-[Report](#). Details can be found at [2024.bsidesmunich.org](#)
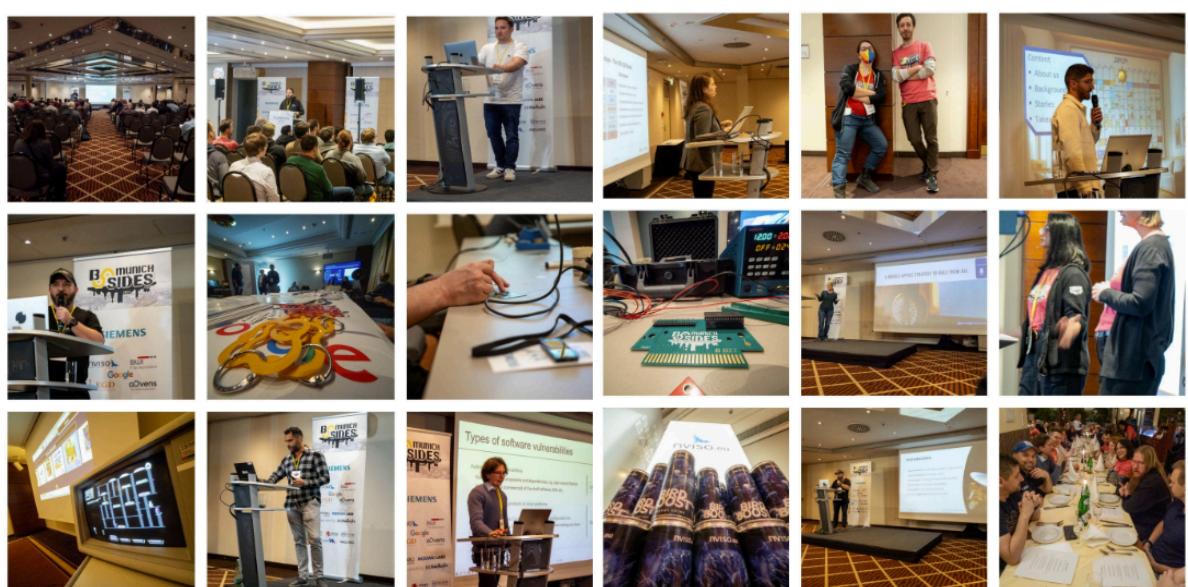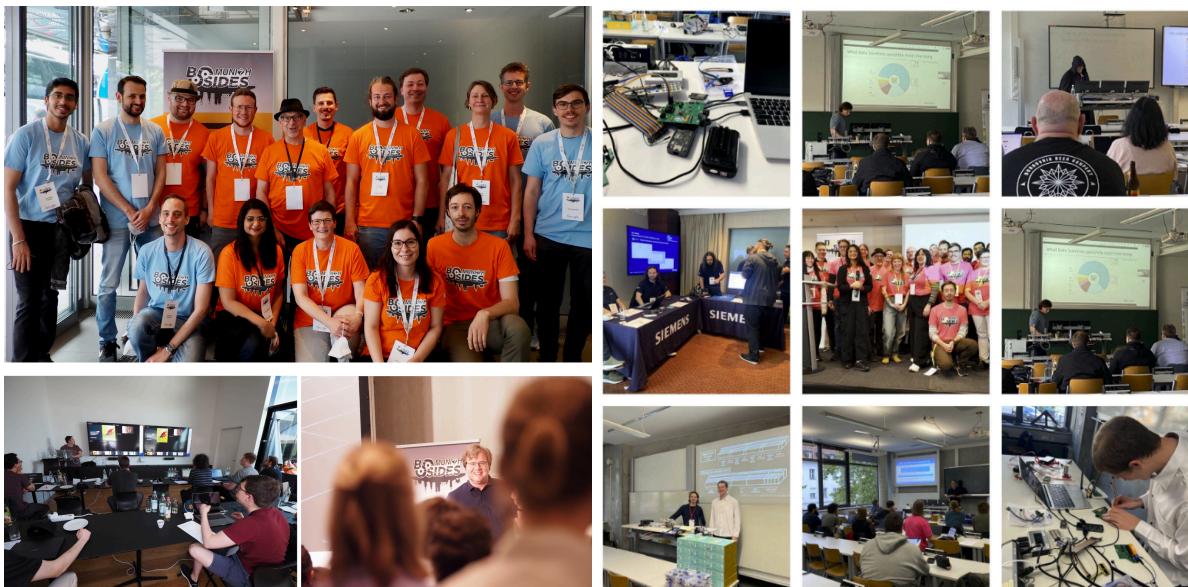
✔ 2023

The focus of BSidesMunich2023 revolved around the intriguing theme of the "7 Syns of security," exploring the myriad risks and challenges associated with these sins. The conference showcased a remarkable agenda with 32 speakers presenting 20 talks and facilitating 8 workshops. Attracting a diverse audience, BSidesMunich successfully hosted over 350 attendees. Overall, the participants as well as the speakers/trainers mentioned that they would want to join again for upcoming years -[Report](#). Details can be found at [2023.bsidesmunich.org](#)

✔ 2022

Being mindful of the COVID-19 pandemic situation, we had a limited number of attendees at the in-person conference and the virtual streaming was organized. The event included a two day program of workshops and talks and the viewership peaked at around 422 viewers, with over 235 on-site attendees**.** Overall, the participants as well as the speakers/trainers mentioned that they would want to join again for upcoming years - [Report](#). Details can be found at [2022.bsidesmunich.org](#).

Sponsoring

- **Advantages**

  ✔ **Brand Awareness**

Depending on your level of support, you will be mentioned on the website, in announcements, in the live stream during the conference and on its social media channels. You would also get a chance to advertise your company at our exhibition area. Creative and individual support is also welcome.

  ✔ **Recruiting**

You can put yourself in the conference limelight as you search for experts in information security. As a sponsor you have the opportunity to talk directly to experts about current challenges and developments, and to inspire them.

  ✔ **Media Reporting**

Security BSides conferences enjoy global recognition, featuring prominently in podcasts, blogs, and print media. By sponsoring BSidesMunich 2024, you not only gain visibility but also become an integral part of this vibrant community. Explore more details at securitybsides.org/Media.

● Sponsoring Packages

BSides Munich offers sponsors a unique opportunity to strengthen their brand within the local security community and connect with potential customers and information security experts. Our sponsorship packages—Platinum, Gold, Silver, and Bronze—include your logo in conference materials based on your chosen level. Detailed information on these packages is provided below and on the following page.

The sponsorship amount must **be paid six weeks before the conference.**

	Platinum 2 Slot	Gold 5 Slots	Silver 8 Slots	Bronze 12 Slots
Costs	EUR 10.000	EUR 5.000	EUR 2.500	EUR 1.500
Conference Tickets	6	4	2	1
Workshop Registration Notification	Yes	Yes	Yes	Yes
Logo on Event Banner	Yes	Yes	Yes	Yes
Logo between Talks	Yes	Yes	Yes	Yes
Logo on the Website	Yes	Yes	Yes	Yes
Swag for the participants	Yes	Yes	Yes	-
Mentioned in conference opening	Yes	Yes	-	-
Exhibition Space	Yes	Yes		-
Podcast Interview	Yes	-	-	-
Logo on the Badges	Yes	-	-	-
Attend speaker reception	Yes	-	-	-

*Note:

- All sponsorship rates mentioned are exclusive of taxes
- We do not share attendee contact details to any sponsors
- https://2024.bsidesmunich.org/dataprivacy/

Platinum-Sponsor

Before the Event
- Mention on the conference website, including logo and a link to your website.
- Mention on our official social media channels.
- Representatives from your organization are invited to attend the speakers reception.
- Special Podcast interview with https://www.infosec-podcast.de/

During the Event
- Your logo is on the conference badges.
- Your name is mentioned during the opening of the conference.
- Your logo is shown between the presentations on the beamer.
- Your logo is shown at the top of the event banner.
- Your marketing material will be made available for the participants.
- Two tables at the exhibition space *(Table: 180x74x45 [WxHxD] x 2)*

Gold Sponsor

Before the Event
- Mention on the conference website, including logo and a link to your website.
- Mention on our official social media channels.

During the Event
- Your name is mentioned during the opening of the conference.
- Your logo is shown between the presentations on the beamer.
- Your Logo is shown on the event banner.
- Your marketing material will be made available for the participants.
- A table at the exhibition space *(Table 180x74x45 [WxHxD])*

Silver-Sponsor

Before the Event
- Mention on the conference website, including logo and a link to your website.
- Mention on our official social media channels.

During the Event
- Your logo is shown between the presentations on the beamer.
- Your Logo is shown on the event banner.
- Your marketing material will be made available for the participants.

Bronze-Sponsor

Before the Event
- Mention on the conference website, including logo and a link to your website.
- Mention on our official social media channels.

During the event
- Your logo is shown between the presentations on the beamer.
- Your logo is shown on the event banner.

Additional Sponsorship Opportunities

Sponsors at any level (Platinum, Gold, Silver, or Bronze) are eligible for exclusive additional sponsorship opportunities. Alternatively, you may choose to support specific sponsorship options independently, without committing to a sponsorship tier.

- Lanyards
  - Sponsor Limit: 1 Slot
  - Tickets: 2 Tickets to the conference
  - Cost: 2000 Euros
    - Co-branded lanyards featuring your company logo.
- Bag sponsor:
  - Sponsor Limit: 1 Slot
  - Tickets: 2 Tickets to the conference
  - Cost: 4000 Euros
    - Your logo prominently featured on the BSidesMunich goodie bags distributed to all attendees during the workshop and conference.
- Business Ticket:
  - Tickets: Access to the conference
  - Costs: 500 euros
- CTF Sponsorship
  - Your logo exclusively printed on the CTF banner and roll-up.

Note: For unique sponsorship ideas, please contact: sponsors@bsidesmunich.org.

If sponsors wish to provide materials for booth setup or attendee distribution, prior notification is required to [sponsors@bsidesmunich.org]. Further instructions and logistical details will be shared upon confirmation.

Interested in sponsoring our event? We'd love to have your support! If you have any questions or need further details, feel free to reach out to us at

sponsors@bsidesmunich.org

2025.bsidesmunich.org

We look forward to hearing back from you!

Sincerely,

BSides Munich Organisation Team